

# Northeastern District Annual Meeting

The logo features the letters 'ite' in a stylized, lowercase font. To the right of the text is a graphic of a truss bridge. A silhouette of a person riding a bicycle is positioned on the bridge. Below the bridge graphic, the text 'Northampton, Massachusetts' is written in a bold, sans-serif font, followed by the year '2013' in a larger, bold, sans-serif font.

## Northampton, Massachusetts 2013

Dear Fellow ITE Consultant:

On behalf of the Local Arrangements Committee for the 2013 Northeastern District Annual Meeting, I would like to welcome you and your firm to participate in the exciting technical programs, social events and networking opportunities that have been planned for this year's Annual Meeting to be held on May 22 through 24, 2013 in Northampton, Massachusetts, the "Paradise City" and the art and cultural center of the Pioneer Valley. Northampton is well known for its vibrant downtown which features many shops, restaurants and galleries, and is located adjacent to the Connecticut River and the picturesque Mount Holyoke and Mount Tom ranges. This year's Annual Meeting will offer many opportunities for participants and their companions to experience the scenic qualities of Northampton and the Pioneer Valley, while networking with their peers and participating in the numerous technical programs and training session offerings.

Consultant support and sponsorship of the Annual Meeting has been and continues to be an important facet to improve and enhance the meeting program and social activities, both of which make these events memorable for all attendees. It is for this reason that we are asking that your firm consider sponsoring this year's Annual Meeting. Your sponsorship will help defray meeting expenses and allow for registration costs to be maintained at a reasonable level for attendees.

Three levels of sponsorship are being offered for this year's Annual Meeting in order to increase participation. Sponsoring firms will have their logo prominently displayed on the meeting website, in the Annual Meeting program and on promotional materials and displays, with Gold and Silver level sponsors receiving one (1) full conference registration with their sponsorship. As an added incentive, the first two (2) Gold level sponsorships received will have their company name or logo printed on the meeting lanyards. Your generous sponsorship will continue to allow the Annual Meeting to be a showcase event for transportation professionals in the Northeastern District.

Thank you in advance for your sponsorship and we look forward to seeing you in Northampton.

Sincerely,

Jeffrey S. Dirk, P.E., PTOE  
Principal

**Vanasse & Associates, Inc.**

10 New England Business Center Drive, Suite 314

Andover, MA 01810-1066

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## Northampton, Massachusetts 2013



### Gold (\$1,000)

- Special Name Badges for Company Representatives
- Recognition as a Single Sponsor for One Event (Dinner, Lunch, Golf, etc.)
- Logo Prominently Displayed on Screen Between Technical Sessions
- Recognition During Conference Announcements
- Large-Size Company Logo Published in Conference Program
- Special Recognition at Registration Booth Denoting Conference Sponsorship
- One (1) Full Conference Registration



### Silver (\$750)

- Special Name Badges for Company Representatives
- Recognition During Conference Announcements
- Logo Prominently Displayed on Screen Between Technical Sessions
- Medium-Size Company Logo Published in Conference Program
- Special Recognition at Registration Booth Denoting Conference Sponsorship
- One (1) Full Conference Registration



### Bronze (\$500)

- Special Name Badges for Company Representatives
- Recognition During Conference Announcements
- Logo Prominently Displayed on Screen Between Technical Sessions
- Small-Size Company Logo Published in Conference Program
- Special Recognition at Registration Booth Denoting Conference Sponsorship

Please Check Desired Sponsorship Level Above.

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Email: \_\_\_\_\_

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Please make checks payable to **ITE Northeastern District Annual Meeting** and remit by **April 30, 2013** to:

Jeffrey S. Dirk, P.E., PTOE  
Principal  
Vanasse & Associates, Inc.  
10 New England Business Center Drive, Suite 314  
Andover, MA 01810-1066

A camera-ready, high-resolution image of your firm's logo should be emailed to: [jdirk@rdva.com](mailto:jdirk@rdva.com)